



A TURNING POINT
FOR WOMEN

PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE -- February 17, 2011

YWCA Welcomes New or Gently Used Clothing and Household Items at Administrative Office - 216 Simcoe Street

Peterborough, ON – February 17, 2011 – YWCA Peterborough, Victoria & Haliburton asks anyone interested in donating new or gently used clothing or household items to please bring them to the YWCA Administrative Office (216 Simcoe Street, Peterborough) as **donations cannot be accepted at YWCA Crossroads Shelter for security reasons.**

The following **new** items are ALWAYS needed at Crossroads Shelter and will be accepted at the YWCA Administrative Office (216 Simcoe Street, Peterborough) all year long:

Gift Cards

- Grocery
- Pharmacy
- Restaurant
- Telephone
- Department Store

New Clothing

- Slippers
- Pajamas
- Socks
- Underwear

Personal Items

- Deodorant
- Toothbrushes
- Toothpaste
- Shampoo
- Diapers
- Feminine Hygiene Products

New Household Items

- Towels
- Blankets
- Children's Toys

When **gently used** items are donated at the YWCA Administrative Office (216 Simcoe Street, Peterborough), they help in many ways. Women and children staying at Crossroads Shelter are offered the opportunity to select items as needed (free of charge) through Y's Buys and proceeds from the store also support YWCA programs.

Items the YWCA Cannot Accept for Health and Safety Reasons

- Prepared/Leftover Food or Drinks
- Open Bottles or Cosmetics
- Heavily Perfumed Items
- Used Baby Equipment or Stuffed Animals
- Toys/Games that Endorse Violence

- 30 -

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