



YWCA
PETERBOROUGH
VICTORIA
& HALIBURTON

A TURNING POINT
FOR WOMEN

FOR IMMEDIATE RELEASE

YWCA's Big Finish at the Speedway

Peterborough, ON – January 29, 2010---It was off to the races this past spring at the Kawartha Downs and Speedway, and this time, the women and children of YWCA Crossroads were in the driver's seat. Thanks to the generosity of Speedway patrons and employees in the region, more than \$1,000 was raised for YWCA Crossroads Safe Haven Campaign, through this year's raffle of an ATV Polaris. It was estimated that 1,500 speedway fans expressed their support during its weekly 'Event Nights'.

"Considering the unsuitable weather conditions, we still had a big turnout of people coming to support the YWCA," states Speedway General Manager and promoter, Derek Lynch, "and we are proud to have been part of the Campaign."

Background:

The YWCA of Peterborough Victoria & Haliburton has a 118-year legacy of service to women and children in supporting our community. In today's society women continue to face multiple barriers to their well-being – particularly violence and poverty. The YWCA believes in the growth of healthy communities and in working in partnerships to achieve this goal. The Crossroads Safe Haven Campaign is raising capital funds to build a new Crossroads Shelter for women and children fleeing abuse.

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Photo: (L-R)

Lana Tower, Kawartha Speedway Special Events Coordinator

Phil Nayler, SHC Cabinet Member

Derek Lynch, Kawartha Speedway General Manager

Bill & Betty Morris, YWCA Crossroads Safe Haven Campaign Co-Chairs

Location: YWCA Administration office (Main Board Room)
YWCA PETERBOROUGH VICTORIA & HALIBURTON
216 SIMCOE STREET PETERBOROUGH, ON K9H 2H7

Media Contact:

Roula Kovios, Communications Specialist

Telephone: (705) 743-3526 ext 131

Email: rkovios@ywcapeterborough.org

or

Lynn Zimmer

YWCA Executive Director

Telephone: (705) 743-3526 ext 112

Email: lyzimmer@ywcapeterborough.org