



A TURNING POINT  
FOR WOMEN



## MEDIA RELEASE

FOR IMMEDIATE RELEASE

January 17, 2012

### **YWCA Hosts New Fundraising Event at Lansdowne Place February 10<sup>th</sup> to 14<sup>th</sup>**

**Peterborough, ON – January 17, 2012** – YWCA Peterborough, Victoria & Haliburton is pleased to announce the details of a new event called 'MORE THAN A ROOF', set to take place at Lansdowne Place on February 10<sup>th</sup> to 14<sup>th</sup>.

The event was created in an effort to draw attention to the wide variety of counselling and support services available at Crossroads Shelter that extend far beyond the physical structure of the shelter itself. To families escaping violence, Crossroads Shelter truly is so much MORE THAN A ROOF. It's a place where someone will listen to their story without passing judgement; where someone can play with their child when they're too worried to smile; where someone believes they have the strength to begin again.

Members of the public are encouraged to stop by the YWCA's display, located near the escalators at Lansdowne Place, to show their support for the counselling and support services that help promote health and peace in our community.

Visitors can purchase raffle tickets (\$2 each or 3 for \$5) for a Deluxe Garden Shed, generously donated by RONA and the Construction Skills Program at Fleming College, make a donation to YWCA programs, or simply take a moment to learn more about how our YWCA helps local women rebuild their lives after experiencing abuse.

Participants will also be given the opportunity to add their name to the MORE THAN A ROOF display, demonstrating that they are among the many supporters who agree that violence has no place in our community.

Anyone looking for more information about the event, or to purchase a raffle ticket in advance, is encouraged to contact the YWCA at (705) 743-3526 or visit their website: [www.ywcapeterborough.org](http://www.ywcapeterborough.org).

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