



YWCA
PETERBOROUGH
VICTORIA
& HALIBURTON

A TURNING POINT
FOR WOMEN

FOR IMMEDIATE RELEASE

May 16, 2010

NATIONAL BANK FINANCIAL GROUP MAKES A DIFFERENCE TO THE YWCA!

PETERBOROUGH – Scott Browne, Regional Manager, Personal and Commercial Banking, Allan Burton, Branch Manager and Charlene McLauchlan, Senior Customer Service Representative of National Bank Financial Group, Peterborough presented their pledged gift of \$5,000 to Lyn Giles, Director of Resource Development in support of the recently completed YWCA Crossroads Safe Haven Campaign.

The YWCA Crossroads Safe Haven Campaign replaces two aging shelters with one new facility to ensure women and their families receive counselling and support programs delivered within the safety of the shelter. The money raised will help courageous women to achieve self sufficiency and independence. Programs and support groups will help women to build a promising and healthy future for themselves and their families.

“We are pleased to be involved in this very important and worthwhile partnership with the YWCA Crossroads Safe Haven Campaign. It is our privilege to make this donation of \$5,000 to assist the women and children in our community who find it necessary to seek refuge from domestic violence,” said Allan Burton.

Executive Director Lynn Zimmer adds, “We truly appreciate National Bank’s generous support of the new Crossroads shelter. For the women who arrive at these doors, this is the most critical turning point of their lives. Domestic abuse is not just a woman’s issue. It’s an issue that affects whole families and the health of our whole community. We are fortunate to have such supportive corporate citizens for this critically needed service.”

To find out more information about the local YWCA, visit www.ywcapeterborough.org or contact the YWCA office at (705) 743-3526.

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