

Charity Press Release (End)
ATT: LIFESTYLE AND HEALTHCARE EDITORS
FOR IMMEDIATE RELEASE

YWCA - Crossroads and Shoppers Drug Mart® Reap Funds for Local Women's Community Programs and Services

Peterborough, Ontario, November 24, 2009 – Thanks to the generosity of Shoppers Drug Mart customers and employees in Peterborough, more than \$6700.00 has been raised for YWCA – Crossroads Safe Haven Campaign, through this year's Tree of Life™ fundraising campaign.

During the three weeks, over 1,150 Shoppers Drug Mart / Pharmaprix stores across the country have been participating in the eighth annual Tree of Life campaign benefiting over 300 local women's health initiatives. Since its inception, the campaign has raised over \$11 million which has been directed towards improving the quality of life for Canadians. In Peterborough, the proceeds raised by local Shoppers Drug Mart customers and employees at the four stores will benefit the Crossroads Safe Haven Campaign.

"We truly appreciate Shoppers Drug Mart and our community's generous support of our Crossroads Safe Haven Campaign. Our team has been working towards the goal of building a new Crossroads shelter for women and children fleeing domestic abuse. The YWCA Crossroads Safe Haven Campaign is a bold vision to replace two aging shelters with one new facility to ensure women and their families receive counselling and support programs delivered within the safety of the shelter." says Executive Director Lynn Zimmer. "For the women who arrive at these doors, this is the most critical turning point of their lives. The money raised will help courageous women to achieve self sufficiency and independence. We know these funds will support women and children in need and make a positive difference to to build a promising and healthy future."

"The success of this year's campaign has been made possible by the support and commitment of our customers and staff," said Jason Hinton. "Shoppers Drug Mart is dedicated to supporting women's health initiatives at national, regional and local levels, in order to provide women access to health care resources, services and education to improve their whole health. We are pleased to present this year's Tree of Life campaign proceeds to the Crossroads Safe Haven Campaign.

The Shoppers Drug Mart Tree of Life fundraising campaign is a three-week program held across Canada each autumn. Customers, staff and Pharmacist-Owners at over 1,150 Shoppers Drug Mart/Pharmaprix stores together raise funds for a local women's health charity by purchasing a paper leaf, maple leaf or apple for the Tree of Life. Since 2002, the Tree of Life campaign has raised \$11 million for Canadian health charities. This year alone, over 300 women's health charities across Canada will benefit from the proceeds. Shoppers Drug Mart stores are owned by local pharmacists who live, work and give back to the communities they serve.

About Shoppers Drug Mart

Shoppers Drug Mart Corporation is one of the most recognized and trusted names in Canadian retailing. The Company is the licensor of full-service retail drug stores operating under the name Shoppers Drug Mart (Pharmaprix in Québec). With more than 1,159 Shoppers Drug Mart and Pharmaprix stores operating in prime locations in each province and two territories, the Company is one of the most convenient retailers in Canada. The Company also licenses or owns more than 32 medical clinic pharmacies operating under the name Shoppers Simply Pharmacy (Pharmaprix Simplement Santé in Québec) and two luxury beauty destinations operating as Murale. As well, the Company also owns and operates 66 Shoppers Home Health Care stores, making it the largest Canadian retailer of home health care products and services. In addition to its retail store network, the Company owns Shoppers Drug Mart Specialty Health Network Inc., a provider of specialty drug distribution, pharmacy and comprehensive patient support services, and MediSystem Technologies Inc., a provider of pharmaceutical products and services to long-term care facilities in Ontario and Alberta.

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