



FOR IMMEDIATE RELEASE

YWCA URGENTLY NEEDS TAG DAY VOLUNTEERS

Peterborough, ON – November 30, 2010 – YWCA Peterborough, Victoria & Haliburton will be holding our annual December Tag Day fundraiser this weekend, but we need your help!

“We need 10 more volunteers for shifts on Friday, December 3rd and Saturday, December 4th. If you are interested in volunteering a few hours of your time to help raise money and awareness for Crossroads Shelter, we urge you to call the office at (705) 743-3526,” says Special Events Coordinator Penny Kemp. “We know that with every new volunteer who joins our team, a few more service cards will make it into the hands of women who need our support. Please help us reach as many people as possible this Holiday Season by calling today!”

In December of 2009, over 40 dedicated volunteers offered a few hours of their time to distribute service cards and collect donations. Their efforts resulted in an astounding \$5700 being raised in support of the YWCA Crossroads Shelter and Food Action Programs.

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Contact:

- **YWCA:** Helen Mead, Volunteer Coordinator, 743-3526 x130, hmead@ywcapeterborough.org
- **YWCA:** Julie Garvin, Communications Coordinator, 743-3526 x131, jgarvin@ywcapeterborough.org

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