



PUBLIC SERVICE ANNOUNCEMENT

YWCA SEEKS YOUR SUPPORT THIS JULY AND AUGUST

Peterborough, ON – July 5, 2011 – YWCA Peterborough, Victoria & Haliburton will hold summer Tag Days on July 22nd and 23rd and August 19th and 20th.

Are you looking for a fun summer volunteer activity that makes a real difference in our community? We need your help!

If you or someone you know would like more information about lending a hand at YWCA Tag Days on July 22nd and 23rd or August 19th and 20th please contact Helen Mead, Volunteer Coordinator for the YWCA, at (705) 743-3526 ext. 130 or hmead@ywcapeterborough.org. Each shift offers the opportunity to meet new people, enjoy the summer weather, and support women and children escaping violence in our community.

Tag Days are an essential fundraising event for the YWCA where volunteers hand out YWCA service cards and collect donations at many local Peterborough businesses. Tag Day locations for this summer include Metro, Costco, Willow Creek and Sherbrooke Street LCBOs, Real Canadian Superstore, Your Independent Grocer, Chapters, Walmart, Dieter and Darcy's No Frills, and Ken's No Frills. Every dollar raised stays in our community and supports YWCA Crossroads Shelter and Food Action programs.

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Contact:

- Helen Mead, Volunteer Coordinator, (705) 743-3526 ext. 130, hmead@ywcapeterborough.org
- Julie Garvin, Communications Coordinator, (705) 743-3526 ext.131, jgarvin@ywcapeterborough.org

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