



A TURNING POINT
FOR WOMEN

FOR IMMEDIATE RELEASE

YWCA Walk A Mile In Her Shoes Raises Over \$30,000 for Crossroads Shelter

Peterborough, ON – May 27, 2011 – YWCA Peterborough, Victoria & Haliburton is extremely pleased to announce the success of the third annual Walk A Mile In Her Shoes event that took place in downtown Peterborough today at noon. Even the wet weather couldn't dampen the spirits of the high-heeled crowd of men who accomplished their one mile walk from City Hall to Millennium Park.

\$30,659 has been received so far and donations to the event were still arriving at the YWCA's Administrative office late this afternoon. A grand total is expected to be available early next week.

While light-hearted in nature, this annual event presents a valuable opportunity for men to educate the community about a very serious subject. Funds raised today will directly support local women and children seeking emergency shelter and counselling at Crossroads Shelter.

"We'd like to thank all the walkers, dedicated volunteers and sponsors who help make Walk A Mile In Her Shoes an event that the Peterborough community truly looks forward to. Year after year, rain or shine, we have been humbled by the empathy and support that exists for women and children in our community and are thrilled to see so many people showing they care and want to help!" said Lynn Zimmer, YWCA Executive Director.

Donations come in many forms to the YWCA and have the power to impact our community in amazing ways. Many sincere thanks to all those involved, with special thanks to our Red Shoe Celebration Sponsors, Chemong Road Boston Pizza and Royal LePage Frank Real Estate ; our Media Sponsors, Wolf /CHEX /Kruz Media and The Peterborough Examiner; our We're Walking Sponsor, Viamede; and our Warm Up Sponsors, Save Our Soles, Johnny B Limousine, Rising Flours, The UPS Store, Grady's Feet Essentials Ltd. and Clinic 288 for helping to make this event possible.

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