

## PHOTO OPPORTUNITY – May 6, 2011

### Local Fire Department Warming Up for YWCA 2011 Walk A Mile In Her Shoes

**Photo Op:** Peterborough firefighters join Fire Prevention Captain, Greg Simmons, this Friday morning to test their red high heels in preparation for the YWCA's third annual Walk A Mile In Her Shoes taking place on May 27<sup>th</sup>.

**Date:** Friday, May 13, 2011

**Time:** 11:00 am

**Place:** Peterborough Fire Department, 210 Sherbrooke Street, Peterborough

**Details:** YWCA 2011 Walk A Mile In Her Shoes will take place at noon on May 27<sup>th</sup>. This lighthearted annual event presents a valuable opportunity for men to educate the community about the serious issue of domestic violence and to take action to prevent abuse. All proceeds from Walk A Mile In Her Shoes support YWCA Crossroads Shelter.

YWCA Peterborough, Victoria & Haliburton hopes to surpass last year's achievement of \$40,000 and welcomes new walkers at this event. Online registration is now available at [www.walkamilepeterborough.com](http://www.walkamilepeterborough.com). Walkers are encouraged to register today, create a personalized online profile and invite friends and family to show their support!

For more information about Walk A Mile In Her Shoes, or to arrange a shoe fitting at the YWCA's Administrative Office (216 Simcoe Street), please contact Penny Kemp at [pkemp@ywcapeterborough.org](mailto:pkemp@ywcapeterborough.org) or (705) 743-3526.

#### Media Contact:

Lynn Zimmer, YWCA Executive Director  
Telephone: (705) 743-3526 ext 112  
Email: [lzimmer@ywcapeterborough.org](mailto:lzimmer@ywcapeterborough.org)

Julie Garvin, Communications Coordinator  
Telephone: (705) 743-3526 ext 131  
Email: [jgarvin@ywcapeterborough.org](mailto:jgarvin@ywcapeterborough.org)

