



YWCA
PETERBOROUGH
VICTORIA
& HALIBURTON

A TURNING POINT
FOR WOMEN

FOR IMMEDIATE RELEASE -- December 13, 2010

PHOTO OPPORTUNITY:

Media Representatives are invited to join YWCA Executive Director, Lynn Zimmer, as she accepts WBN Christmas Gala and Auction proceeds from WBN President, Betty Halman-Plumley.

Date: Wednesday, December 15th, 2010

Time: 11:00 am

Location: YWCA Peterborough Victoria & Haliburton Administrative Office, 216 Simcoe Street

**WOMEN'S BUSINESS NETWORK OF PETERBOROUGH RAISES \$30,528
FOR YWCA CROSSROADS SHELTER**

Peterborough ON – December 13, 2010 - YWCA Peterborough, Victoria & Haliburton is excited to announce that the Women's Business Network of Peterborough's annual Christmas Auction, which took place at Canterbury Gardens Retirement Residence on December 1, 2010, raised a record breaking \$30,528 on behalf of YWCA Crossroads Shelter. Since 1994, the WBN has donated an astonishing \$190,843 in financial contributions to the Crossroads Shelter. This generosity supports Crossroads programs and basic services all year long.

"When we're getting ready for the holidays at Crossroads, the WBN auction is always good news," says YWCA Executive Director, Lynn Zimmer, "We would like to express our sincere appreciation for the many members and supporters of the WBN who continue to show their support for Crossroads. This spectacular annual event helps us to offer shelter, food, and counselling support to hundreds of women and their children in their moment of need."

Approximately 200 women from the business community, including members and guests, attended this fabulous event organized by WBN Social Directors Lisa Hogan and Lisa McConnell, with support from fellow board members and a committed team of volunteers.

Guests of the event enjoyed delicious hors d'oeuvres in a warm, welcoming atmosphere while taking pleasure in the live entertainment provided by Brooke Turney and Paula Lynn Walker. Rob Rusland also brought smiles to the many faces in the crowd as he presented items donated for the live auction.

YWCA Peterborough, Victoria & Haliburton exists to support the right of all women and their families to live free from violence, poverty and oppression and offers 24 hour shelter and counselling services to women and children escaping violence in their homes.

The Women's Business Network, founded in Peterborough in 1961, operates with the mandate, "To promote and support women in business through personal and professional growth opportunities".

Media Contact:

- Lynn Zimmer, Executive Director, 743-3526 x112, lzimmer@ywcapeterborough.org
- Julie Garvin, Communications Coordinator, 743-3526 x131, jgarvin@ywcapeterborough.org

YWCA PETERBOROUGH VICTORIA & HALIBURTON

216 SIMCOE STREET PETERBOROUGH, ONTARIO K9H 2H7

(TEL) 705-743-3526 (TTY) 705-743-4015 (FAX) 705-745-4654

info@ywcapeterborough.org

www.ywcapeterborough.org

